

City of Tacoma
 Staff Liaison
 Debbie Bingham
 253.591.5117
 debbie.bingham@cityoftacoma.org

Upper Tacoma Business
 District Association
 President
 Bill James
 253.759.0852
 w.h.james@comcast.net

For additional demographics,
 please contact Christine
 Clifford at 253.573.2435 or
 cclifford@cityoftacoma.org

Upper Tacoma Business District

www.uptacomabusinesdistrict.com



2008 Residential Profile Summary

Drive Time	3 Min.	5 Min.	U.S.A.
Population	22,959	49,566	
Households	10,426	20,609	
Average Household Size	2.00	2.18	2.59
Median Age	34.9	34.3	36.8
Median Household Income	\$24,301	\$32,173	\$54,749
Median Value Owner Occupied Housing Unit	\$217,659	\$242,236	\$182,960
Owner Occupied Units	20.4%	36.9%	60.6%
Renter Occupied Units	67.1%	52.9%	28.9%
Population Trend 2008-2013	1.1%	1.0%	1.2%
Median Household Income Trend 2008-2013	4.5%	4.7%	3.2%

2008 Business Profile

Total Businesses	2,395	3,901	
Total Daytime Employees	44,444	62,449	

Overview:

This district is home to some of Tacoma's oldest family owned and operated establishments. A candy store, making hand dipped chocolates, has been here for 75 years. Novelty gifts and baskets have been offered for over 60 years. And one of the town's longest running photo processors has been on the hill top for 55 years. Come visit and enjoy old and new businesses alike—Asian cuisine to funky cocktail lounges. Stroll through Peoples' Park and admire our colorful murals and a welcome sculpture by world renowned artist, Doug Granum.

Special Events:

Hilltop Challenge Benefit Jun
 Music and Murals in the Park Sep



Upper Tacoma Business District

2008 Resident Profile				
Drive Time	3 Min.	5 Min.	U.S.A.	
Population by Age				
0 - 4	6.3%	6.2%	6.9%	
5 - 9	5.1%	5.2%	6.5%	
10 - 14	5.0%	5.2%	6.7%	
15 - 19	6.3%	8.2%	7.1%	
20 - 24	9.2%	10.1%	7.0%	
25 - 34	18.3%	16.2%	13.3%	
35 - 44	15.6%	14.4%	14.1%	
45 - 54	14.2%	14.1%	14.7%	
55 - 64	9.4%	9.4%	11.1%	
65 - 74	4.9%	4.7%	6.4%	
75 - 84	3.5%	3.8%	4.3%	
85+	2.1%	2.5%	1.9%	
Population 25+ by Educational Attainment				
Less than 9th Grade	5.9%	4.5%	6.5%	
9th - 12th Grade, No Diploma	12.1%	10.3%	9.9%	
High School Graduate	28.6%	27.3%	29.6%	
Some College, No Degree	24.1%	23.8%	20.1%	
Associate Degree	7.0%	7.9%	7.2%	
Bachelor's Degree	13.1%	16.3%	17.0%	
Graduate/Professional Degree	9.2%	10.0%	9.7%	
Employed Population 16+ by Occupation				
White Collar	55.7%	58.4%	60.6%	
Services	24.8%	21.8%	16.7%	
Blue Collar	19.5%	19.8%	22.8%	
Annual Household Budget Expenditures	Spending Potential Index*	Average Amount Spent	Spending Potential Index*	Average Amount Spent
Drive Time	3 Min.		5 Min	
Total Expenditures	60	\$42,549	74	\$51,964
Food at Home	64	\$3,142	77	\$3,747
Food Away from Home	64	\$2,193	77	\$2,629
Alcoholic Beverages	70	\$414	82	\$489
Housing	63	\$12,722	76	\$15,362
Shelter	64	\$9,894	77	\$11,958
Utilities, Fuel and Public Services	62	\$2,828	75	\$3,404
Household Operations	57	\$830	72	\$1,040
Housekeeping Supplies	61	\$467	74	\$568
Household Furnishings and Equipment	54	\$1,246	68	\$1,565
Apparel and Services	54	\$1,462	65	\$1,744
Transportation	59	\$6,412	73	\$7,851
Travel	56	\$1,047	71	\$1,344
Health Care	58	\$2,389	72	\$2,946
Entertainment and Recreation	58	\$2,164	72	\$2,688
Personal Care Products & Services	63	\$494	76	\$596
Education	65	\$888	79	\$1,090
Life/Other Insurance	52	\$297	67	\$383
Pensions and Social Security	57	\$3,926	71	\$4,918
*Spending Potential Index (SPI) represents the annual amount spent for a product or service related to the national average of 100.				
A SPI greater than 100 is above the national average. A SPI less than 100 is below the national average.				
Source: 2008 ESRI Business Analyst Online				